



Aftermarket

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NEWS BRIEF

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Victor Reinz[®] Again Named TecAlliance Certified Data Supplier

MAUMEE, Ohio – Dana Incorporated's Victor Reinz[®] brand has once again attained TecAlliance Certified Data Supplier (CDS) status, marking more than 10 years that the global brand has achieved this prestigious automotive aftermarket designation.

TecAlliance publishes the TecDoc catalog, a world-renown, automotive aftermarket catalog. To ensure the highest quality data is being delivered to its customers, TecAlliance evaluates suppliers' comprehensive parts information in its TecDoc catalog on a quarterly basis. Evaluations examine seven key performance indicators (KPIs), with suppliers needing to fulfill 99 percent or higher of each KPI to be considered a certified data supplier.

"For more than a decade, Victor Reinz has exceeded expectations by fulfilling 100 percent of TecAlliance's CDS criteria. We are honored to once again be recognized for this noteworthy achievement," said Dan Griffin, senior director, aftermarket and digital solutions for Dana. "Victor Reinz has been a TecAlliance member since its founding. We have a vested interest in supplying exceptional data as more than 16,000 Victor Reinz parts are included in the TecDoc catalog."

About Dana in the Aftermarket

Powered by recognized brands such as Dana, Spicer[®], Victor Reinz[®], Albarus[™], Brevini[™], Glaser[®], GWB[®], Spicer Select[™], Thompson[™], and Transejes[™], Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit www.SpicerParts.com and www.VictorReinz.com. For e-catalog and parts locator, visit www.DanaAftermarket.com. To speak with a Dana customer service representative, call 1-800-621-8084.

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