



Aftermarket

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## NEWS BRIEF

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### Dana-Customized Jeep® Gladiator Truck Hitting the Road

#### *Custom Build Includes Body Made from 19th Century Steel Bridge*

**MAUMEE, Ohio**– Dana Incorporated showcased its newly customized Jeep® Gladiator at the recent Winter X Games Aspen 2022. Featuring an Ultimate Dana 60™ front axle and an Ultimate Dana 80™ prototype rear axle, along with Spicer® performance 1350 driveshafts, this one-of-a-kind vehicle is destined to be the talk of off-road events across the country.

“Our friends at Expedition Vehicle Outfitters did an incredible job building this custom off-road vehicle,” said Bill Nunnery, senior director, sales and marketing, global aftermarket for Dana. “We are calling this adventure rig ‘The Ultimate Bug Out’ because it is loaded with premium-performing Dana and Spicer parts, along with other accessories to explore the wilderness for long durations of time. Having it on display will show off-road enthusiasts how Dana aftermarket performance parts enhance durability and performance, even in extremely rugged conditions.”

A unique feature of the Dana-modified Jeep Gladiator truck is that some of the body components – including a majority of the vehicle’s bed – were built using the remnants of a [19<sup>th</sup> century steel bridge](#) that was located in Sydney, Ohio.

To further enhance overlanding excursions, a snowmobile track system from HellTraxx will provide deep powder winter access when the vehicle is not traversing rugged trails in the summer. Top-of-the-line upgrades such as lights, shocks, and suspension are added features, and a water-filtration system, stove, and tent are included for extended outdoor adventures.

“We know ‘The Ultimate Bug Out’ will be a show-stopper at off-road events,” said Nunnery. “We encourage all serious off-roaders and campers to stop by and check out this incredible vehicle and see how Dana can help them upgrade their own off-road vehicles.”

To learn more about performance products from Dana and to sign up for the newsletter, visit [www.DanaProParts.com](http://www.DanaProParts.com).

Jeep is a registered trademark of FCA US LLC.

#### **About Dana in the Aftermarket**

Powered by recognized brands such as Dana, Spicer®, Victor Reinz®, Albarus™, Brevini™, Glaser®, GWB®, Spicer Select®, Thompson™, and Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana’s dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit [www.SpicerParts.com](http://www.SpicerParts.com) and [www.VictorReinz.com](http://www.VictorReinz.com). For e-catalog and parts locator, visit [www.DanaAftermarket.com](http://www.DanaAftermarket.com). To speak with a Dana customer service representative, call 1-800-621-8084.

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